

Enterprise Membership (EM) Program

MassCPAs membership for consulting and advisory firms

MassCPAs™

Enterprise

Member

MassCPAs is offering an Enterprise Membership (EM) program for organizations with staff that would benefit from membership in the Society. You can enroll all of your CPAs and select non-CPAs as members for one discounted price.

Why Join?

For your organization...

Convenience

A single dues invoice for all employees and online payment option. Plus, a dedicated MassCPAs point of contact for any questions throughout the year.

Savings

- Significant discount on all employees' membership dues.
- FREE CPE (up to 20 credits a year) and discounted registration (up to a \$110 value) on MassCPAs CPE seminars, on demand courses, webinars and conferences.
- Up to 100% reimbursable, customized team trainings – in your office or virtually.
- 20% off advertisements in *SumNews*, The HUB, MassCPAs.org, Friday@Five and Legislative Brief.
- A variety of savings for your employees on many products and services.

Recognition

- Your organization will be provided with a logo to display on their website, social media and in their marketing materials.
- MassCPAs will raise awareness of your brand by featuring your organization on our website, social media and in our publications.
- Membership is a great employee benefit, and your staff will appreciate your investment in their development and growth – key to building loyal teams who will stay at your organization.

For your staff...

CPE & Professional Development

- Customized curriculum development and in-house training tailored to your organization (and team). MassCPAs will develop an annual curated learning and development program for your organization.
- Training on topics central to your organization's growth, like DEI, leadership, networking and business skills.
- Your choice of virtual or in-person training (or a combination of each), to accommodate all staff.
- Free CPE tracker to record your credits taken with MassCPAs and other providers.
- Reimbursement concierge to guide you through the state's Workforce Training Express Fund – saving your organization up to \$20,000 each year!

Networking & Personal Branding

- Thought leadership and opportunities to strengthen your brand through our publications, speaking engagements, media interviews, volunteer positions, student outreach and other programs.
- Access to peers and like-minded professionals in public and private accounting through member-only networking events, committees and roundtables.

For your profession...

Pipeline & Advocacy

- Your membership supports MassCPAs' efforts to grow and diversify the CPA pipeline. We promote the profession and various career paths for CPAs to students as young as middle school. Your membership increases awareness and visibility of your brand within these communities.
- Talent expansion and retention through networking opportunities available only to members, including our committees and roundtables.
- Retaining your team, and preparing them to lead your organization, by offering MassCPAs membership as a great employee benefit – helping you stay competitive in today's market.
- One-on-one support you can't get anywhere else. MassCPAs staff is your liaison to the Department of Revenue and Board of Public Accountancy, and we will work directly with them to resolve any issues you encounter – so you don't have to.
- There is strength in numbers. Your membership amplifies the voice of the profession at the State House, as we advocate to protect the integrity of the CPA license, support positive legislative and regulatory outcomes for our members and the public and promote an economy in Massachusetts where businesses will prosper.

Frequently Asked Questions

What does the EM Program entail?

EM organizations enroll all their CPAs on staff for discounted membership dues and other exclusive benefits. At the discretion of the organization, aspiring CPAs and other accounting professionals can be enrolled as well.

What is the annual billing period?

The membership year is May 1 – April 30.
The renewal period is May 1 – July 30.

How does the annual billing work?

EM organizations will receive a list in March of current MassCPAs members linked to their organization. Organizations will review and update their membership list to reflect current employees (employees can be added and removed online).

The organization's annual dues invoice will be based off the updated list.

The organization will be billed a one-time \$30 administrative fee (in addition to the dues rate) for each new member who is added to the organization. Current MassCPAs members that have been added to the organization will not be subject to an administrative fee.

What are the EM dues?

2023/2024 Membership Year:

Certified Employees (Fellow Members)

Regular rate \$355 | EM rate \$289

Non-Certified Employees (Associate Members)

Regular rate \$299 | EM rate \$149

For more information about the EM Program, contact Kara Kieran at kkieran@masscpas.org.

How do we enroll new employees during the year?

Non-Members: If a new staff member joins the organization after the renewal period (May 1 – July 30), the organization can add the employee online or contact Amanda Curtis (acurtis@masscpas.org) to enroll them. If the employee is not a current MassCPAs member, they will be enrolled in membership and the organization will only be charged a \$30 administrative fee. The organization will not owe dues for that employee until the following renewal period.

Members: If a new employee is already a MassCPAs member and has not paid his/her dues, we will adjust the dues to reflect the EM rate and invoice the organization. If the individual is a member and has paid his/her dues, we will add them to the organization with no charge.

What if an employee leaves the organization after the renewal period?

The member retains their membership until the next membership year. The organization will not receive a refund for this employee. Memberships cannot be reciprocated to a new employee. However, if the organization adds new staff throughout the year (after the renewal period), they will be added as members and the organization will not have to pay dues (see above).