

# **Get Involved with MassCPAs**



Zach Donah, CAE
President and CEO
zdonah@masscpas.org
617.303.2411



Kara Kieran, CAE
COO
kkieran@masscpas.org
617.303.2413

No matter your interest, MassCPAs has many ways you can get involved, stay connected and make the most of your membership at any stage of your career. Below are just a few examples. We encourage you to reach out to any of our team members or visit **masscpas.org** for more information.

### **Want to Learn More? Contact:**

Our **Membership** team helps connect you with peers, expand your network, grow your career and make the most of your membership.

#### How to Get Involved

- Join one (or more) of our 20+ committees and roundtables to network, gain experience, advance your career and earn CPE
- Visit The HUB (our exclusive online community) to share resources, ask questions and receive feedback from peers
- Become a Firm Ambassador to build leadership skills and make connections by acting as a liaison between your firm and MassCPAs
- Attend exclusive member events at the Red Sox,
   Bruins and Celtics, Trivia Nights, Member Networking
   Nights and more



Jill Foley
Director of Membership
jfoley@masscpas.org
617.303.2427



Melissa Nystedt
Member Engagement
Manager
mnystedt@masscpas.org
617.303.2419

Our **Academic & Career Development** team helps fuel a diverse accounting pipeline by inspiring, educating and supporting the next generation of CPAs.

### **How to Get Involved**

- Join the Academic & Career Development committee
- Volunteer as a mentor or at one of our diversity-focused college and career readiness programs
- Visit a high school or college classroom on behalf of MassCPAs
- Become an event panelist or speaker
- Support aspiring CPAs with a donation to the MassCPAs Educational Foundation



Allie Orlando
Director of Academic
& Career Development
aorlando@masscpas.org
617.556.2991



Upasana Prasad Manager of Academic & Career Development uprasad@masscpas.org 617.303.2415

Our **Advocacy** team acts as your liaison to the DOR and Board of Public Accountancy, advocating to protect the CPA license and the accounting profession.

#### How to Get Involved

- Become a CPA Advocate to learn how the profession engages in advocacy and help the Society influence policymakers on legislative and regulatory policies that impact the accounting industry
- Read our Legislative Brief weekly newsletter
- Donate to MassCPAs' Political Action Committee
- Stay in touch! If you have questions, suggestions or need help navigating state government we are here for you

Our **Communications** team keeps you informed, promotes the value of CPAs and the work they do in the media and helps recognize members for their contributions and achievements.

#### How to Get Involved

- Read Friday@Five (our weekly newsletter) and other newsletters for the latest industry news, upcoming events, CPE opportunities and more
- Give back to the community through our volunteer efforts
- Share your expertise by joining the Speakers/Writers Bureau to be connected with media opportunities
- Submit an article, share news or nominate someone to be featured in SumNews (our bi-monthly print and online magazine)

Our Customized Team Trainings team provides tailored solutions to meet your unique training needs by connecting you with expert instructors, providing you with cost-effective options and managing all the logistics.

### **How to Get Involved**

- Identify your audience and timeline train as many or as few employees as you want (virtually or in-person)
- Reach out to our team to explore our expansive training options
- · Let us help you simplify the planning process and create a unified and engaging experience

Your MassCPAs membership also includes free CPE through our **CPE PLUS program** (up to 20 free CPE credits each membership year), opportunities to network with your accounting peers at conferences and events, resources to help you grow throughout your career, exclusive discounts and so much more!

### Connect with Us!

Follow us on social media and scan the QR code to sign up for text message alerts.







## **Want to Learn More? Contact:**



**Molly Sullivan** Vice President of **Government Affairs** msullivan@masscpas.org 617.303.2405



Lindsey Baker **Director of Communications** lbaker@masscpas.org 617.303.2423



Hannah Naranjo Senior Specialist, Communications and **Member Programs** hnaranjo@masscpas.org 617.303.2401



Ali Dixon Training Relationship Manager adixon@masscpas.org 617.303.2420



